

MINUTES
GREEN BAY PUBLIC ARTS COMMISSION
Wednesday, October 25, 2017
City Hall, Room 604
8:00 a.m.

*****For more detailed information regarding the meeting, please see the meeting video at <https://www.youtube.com/watch?v=c-wf9mgpH1I> and follow the time stamp listed on each item.***

MEMBERS PRESENT: Alex Zacarias, Vice Chair; Ald. Randy Scannell, Pooja Weller

LIAISONS PRESENT: Beth Lemke (Neville Museum), and Lee Klemens (Civic Symphony)

OTHERS PRESENT: Celestine Jeffreys, Cheryl Renier-Wigg, Laura Schley, Roan Weller, Kimberly Schwarzenbart, Brian Eichinger

APPROVAL OF AGENDA:

Approval of the agenda for the October 25, 2017, regular meeting of the Green Bay Public Arts Commission.

Motion made by Ald. R. Scannell to approve the agenda. Seconded by P. Weller. Motion carried.

APPROVAL OF MINUTES:

Approval of the minutes from the September 27, 2017 regular meeting of the Green Bay Public Arts Commission.

Motion made by Ald. R. Scannell and seconded by P. Weller to approve the minutes from the September 27, 2017 regular meeting of the Green Bay Public Arts Commission. Motion carried.

COMMUNICATIONS: None

OLD BUSINESS:

1. Update on Rotating Arts Program (1:40)

L. Schley explained that the sculpture pads are beginning to be staked out on site and sprayed. Two of the seven locations are in the process of being moved which will need approval first from the necessary committees. Further discussion ensued about the Leicht Park location and the potential for a future art walk along the river edge.

L. Schley stated that C. Jeffreys and she are meeting with an insurance agency to discuss insurance options for artists of the Rotating Arts Program. C. Jeffreys explained that the city is unable to include the artist on their insurance plan but that GBPAC can provide artists with the money needed for insurance. C. Jeffreys explained that the city is unable to suggest specific insurance providers to the artist but suggested a non-city entity could help assist with suggestions and forming the necessary paperwork. Further discussion ensued regarding assisting artists with insurance.

No motion needed.

2. Update on WPS public art piece (12:21)

L. Schley explained that the request for proposal has been sent out and she will be sending it out to additional resources too. Several artists have already responded saying that they are interested in applying.

P. Weller requested that staff highlight the location within the request for proposal to make it clear to artists where the sculpture location is.

No motion needed.

3. Discussion with possible action on amending the GBPAC ordinance to include liaisons. (15:30)

L. Schley stated that the draft ordinance changes specify only 3 liaisons will be needed. A. Zacarias inquired about the two year term for liaisons. Further discussion ensues about determining the term lengths for the GBPAC's current liaisons.

L. Klemens requested more information on voting abilities of liaisons. P. Weller explained that liaisons are welcome to score and assist with artist applications; the act of voting on actionable items on the agenda however is left for commission members to handle.

Motion made by Ald. R. Scannell and seconded by P. Weller to adopt the new language for the GBPAC ordinance. Motion carried.

NEW BUSINESS:

4. Discussion with possible action on the mural project proposed by the Green Bay Bicycle Collective. (24:00)

Motion made by Ald. R. Scannell and seconded by P. Weller to open the floor. Motion carried.

Heather Gentry and Kimberly Schwarzenbart provided an overview of the mural project the Green Bay Bicycle Collective is interested in placing at the city owned building located on 4th Street. H. Gentry explained that the neighbors and surrounding community have been quite supportive of the project. K. Schwarzenbart presented a brief overview of the proposed mural. Further discussion ensued regarding more details on the mural, design, and projected timeline.

Motion made by Ald. R. Scannell and seconded by P. Weller to hold this item for the November meeting. Motion carried.

Motion made by Ald. R. Scannell and seconded by P. Weller to close the floor. Motion carried.

5. Discussion with possible action on Brian Eichinger's Rotating Art Program application. (37:30)

Brian Eichinger was unable to attend in person but was able to be contacted through conference call to present his idea.

Motion made by Ald. R. Scannell and seconded by P. Weller to open the floor. Motion carried.

Brian Eichinger provided a brief description on his proposed sculpture and stated that he intends to light it. Discussion ensued regarding the possibility of creating lighting option for the pads.

P. Weller inquired about funding sources for Brian's piece and provided an overview of what the program entails. Further discussion ensues regarding sculpture locations and size options. Brian stated that after viewing the locations he will have a better idea of the final design of his piece and can submit an accurate size.

Motion made by Ald. R. Scannell and seconded by P. Weller to close the floor. Motion carried.

Motion made by Ald. R. Scannell and seconded by P. Weller to approve Brian Eichinger's application contingent upon final design submission. Motion carried.

6. Discussion with possible action on approval of the updated guidelines and procedures for the Annual Grants Program. (49:15)

L. Schley suggested an update to the Annual Grants Program to form two submission deadlines, one taking place in the spring and then the fall. The applicants would be requested to attend and speak on their piece and the commission members would vote following these presentations. L. Schley also stated that the GBPAC should manage and coordinate the program to avoid drawing out the selection process.

P. Weller suggested during these two submission deadlines, the commission should provide two meeting times to allow flexibility in applicant presentations. P. Weller suggested the deadlines be placed within February and August to avoid busy months.

L. Schley stated the commission scores would need to be submitted prior to the next GBPAC meeting to compile. Further discussion ensues regarding the necessity of scoring. C. Jeffreys stated that the scores are considered open record and are needed from the commission members. L. Schley stated that she believed the scores submitted from members would be used for record keeping, while the discussion in meeting would form final decisions. Further discussion ensues regarding the rubric and the scoring process.

P. Weller reviewed the suggested changes which include updating the process and timeframe and include the information Celestine will receive regarding open records.

A. Zacarias inquired about including an emphasis on needing artists for successful applications. P. Weller stated that she believed it should be reviewed on a case by case basis. Further discussion ensues regarding the grading rubric and how applications will be viewed. P. Weller suggested that the application verbiage for both the Annual Grants Program and the Rotating Arts Program be changed to "applicant" rather than "artist".

Motion made by Ald. R. Scannell to approve the suggested changes for the Annual Grants Program to include changing the applicant verbiage, update the process and timeframe of the program, and allow the GBPAC to manage and coordinate the program.

7. Discussion with possible action on the Annual Grants Program request from Brian Simon – Brown County Library. (1:18:22)

P. Weller stated that the issues she had while reviewing this project is the barrier created by the closed doors. She stated that she enjoyed the project but that it does not seem to be a good fit for the Annual Grant Program.

B. Lemke stated that after the applicant proposal the commission requested adjustments be made. P. Weller stated that the commission should consider not focusing on changing applicant submissions but focus on choosing the right applicant instead.

B. Lemke expressed her concern that no artist was connected to the project. P. Weller explained that the project is good for the community but does not seem to be improving the public art aspect of Green Bay. Further discussion ensues regarding the presented budget and concerns over best use of grant funds.

Ald. R. Scannell stated that he feels the GBPAC is in place to help people and that the applicant did not seem to need help. He further explained that any cultural experience improves our community and it may be of interest to provide a small amount of funds to aid in getting the GBPAC noticed. P. Weller stated that she didn't agree with this use of funds.

B. Lemke stressed that the decisions the commission makes will set precedence for future grant funding.

Motion made by Ald. R. Scannell and seconded by P. Weller to deny the applicant request. Motion carried.

8. Discussion with possible action on the Annual Grants Program request from Brandon Rockstroth – Southwest High School. (1:38:11)

Ald. R. Scannell stated that he approved of this application and feels that it does not require an outside component. He stated that the project involves original work created by local artists and performed by young community members and is exactly what the community should encourage more of. P. Weller stated that she is concerned about the lack of community involvement. Further discussion ensues regarding the lack of public access to participation. P. Weller stresses that one grading rubric cannot be used for all proposals.

Ald. R. Scannell stated that this project follows the GBPAC's mission closer and he wishes to grant them \$1,500.

B. Lemke inquired about including a stipulation that some form of recognition for the GBPAC be within the programs. L. Schley stated that this is going to be included in the Annual Grants Program contract for all applicants.

P. Weller stated that she feels the application should not be altered to include a public portion and funds should be awarded for the proposal provided.

Motion made by Ald. R. Scannell and seconded by P. Weller to award a grant in the amount of \$1,500 to the applicant.

BILLS: No bills, checks or obligations. (1:44:55)

INFORMATIONAL:

9. Chairperson's Report and Project Updates. (1:44:59)

- A. Zacarias stated that it is important a fundraising cabinet be formed and suggested several potential individuals. Further discussion ensues regarding forming a fundraising packet.

10. Coordinator's Report and Project Updates. (1:51:38)

- L. Schley provided some overview of the WPS project and beginning work on figuring out payment for grant awards and other expenses.
- L. Schley stated that she attended the public art meeting for the Oshkosh community and compared it very similar to the GBPAC.

A motion was made by Ald. R. Scannell and seconded by P. Weller to adjourn. All in favor. Motion carried.